

What We WILL Achieve at the 2013 Jamboree at The Summit Bechtel Reserve

Create “World Jamboree” Style Scouting Neighborhoods

Build a Flexible Infrastructure to Support Both the Jamboree and Year-Round Programs

Embrace “Cutting Edge” Technology in the Jamboree Operational Model

Employ a Seamless Logistics and Supply Operation

Deliver a World-Class Program – Constantly on the Move

Showcase a Visitor Experience Very Different Than the Participant Experience

Enable a Volunteer Driven, Professionally Guided Jamboree Staff Opportunity

Go Green, Go Healthy and Go Safe

Sustain the Scouting Movement for the NEXT 100 Years

Offer Scouts, Scouters and Visitors a True “Once in a Lifetime” Experience

Jamboree 2013 Talking Points (12-13-10 version 2.0)

1) Create “World Jamboree” Style Scouting Neighborhoods

The Summit will follow the World Jamboree model by shrinking the foot print of the Jamboree camping areas down to 1000 acres and organizing the twenty (20) sub camps into five (5) Villages. This limits the distance from any campsite to the arena to less than 1.5 miles. The Villages will provide most of the services previously provided by individual sub camps. This allows staffing in the sub camps to be decreased in number, and those remaining staff will be focused on providing a higher level of customer service to the participants. Troops from all around the country (and the world) will be assigned to each sub camp to promote the highest possible interaction among Scouts from different backgrounds. At least one sub camp will be dedicated to Venturing youth as participants. Most of the adult staff will be housed in a separate camp area with services and facilities appropriate to their needs. Motorized vehicles permitted within the jamboree foot print will be limited to those providing essential logistical and emergency support services. Walking (and limited cycling) will be the norm.

2) Build Flexible Infrastructure to Support Both the Jamboree and Year-Round Programs

There will be permanent camp sites and bathroom/shower facilities at the Summit. There will be underground electricity and fiber for Wi-Fi on the entire site. The first Jamboree will use many temporary facilities, but as the Summit model is tested and adjusted and as additional funds are available, there will be a shift to more permanent infrastructure. The central core of the site – the SUMMIT CENTER – will be designed to function as the visitor experience for the Jamboree as well as operate on a year-round “Scouting destination” basis.

3) Embrace “Cutting Edge” Technology in the Jamboree Operational Model

The Summit jamboree experience will utilize Technology on every level possible. From the initial contact of the registration process, continuing with the communication through the pre-jamboree preparation, then at the registration on-site and of course during the actual event, Scouts will be connected to the Jamboree by technology. There is a probability that at check-in, every scout and scouter will be given a personalized but programmable handheld device (the iPhone) with all program data and their individual schedules pre-loaded. During the event, this device will entertain and inform them and insure that they get the absolute maximum benefit of their Jamboree experience. The individual will also be able to personalize the device to communicate with buddies back home and to post messages on social networks. Our Scouts live in a technologically connected world, and BSA technology will become part of the “magic” of the Jamboree.

4) Employ a Seamless Logistics and Supply Operation

The Summit will also implement a new model of logistical support and supply. BSA will use its purchasing and sponsorship power to provide all of the tents and troop/patrol equipment needed by the staff and participants. Everyone will come to the Jamboree with only their backpack or duffel bag – everything else will be there ahead of them. All materials that are needed at the Jamboree will be processed centrally, with distribution managed through centralized warehouse facilities and delivery coordinated with daily program requirements. Food service support will be provided to the jamboree staff through a centralized dining area and to the sub camps in pre-packed troop sets from our off-site commissary operation. Jamboree lunches will be distributed each morning to all staff and participants in keeping with the “on the move” jamboree theme.

5) Deliver a World-Class Program – Constantly on the Move

The Summit Jamboree will deliver a world-class program experience. The Jamboree program will be designed to enable the Scouts to engage on a more intense level with those areas that really interest them, or conversely to try numerous activities at a more basic skill level. Program will be available from “daylight to dark.” New to the Summit Jamboree experience will be a day of “Giving Back” – providing service to the community or on the Jamboree site. Also new will be a “Jamboree Trek” – giving Scouts the chance to experience a more remote part of the Summit site. Merit badges offered at the Summit Jamboree will be those connected to the Summit program areas or those not available at local council camps. The Summit Jamboree program will be more diverse, more intense, higher energy and more physically challenging than ever before. And a measure of success will be the interest shown by Jamboree Scouts in coming back during non-Jamboree years to participate in the Summit Experience. The Arena Shows will be high energy and designed to entertain and inspire our youth audience.

6) Showcase a Visitor Experience Very Different Than the Participant Experience

Visitors and Jamboree participants will come together in the SUMMIT CENTER. Access to the remainder of the Jamboree site will be reserved for only Jamboree participants. In the SUMMIT CENTER (approximately 90 acres in size) visitors and participants will be offered a “Jamboree Lite” experience with a sampling of Jamboree activities, constant entertainment and activities in the Arena area, access to the National Exhibits and Displays plus admission to the new **Summit Scouting Museum** and other amazing visitor experiences. Experiencing the jamboree as a visitor will be the ultimate enticement to being a participant or staff member the next time. Visitors will also be charged a reasonable but appropriate fee for their admission and there will only be a finite number of tickets available each day to insure that the experience is satisfying.

7) Enable a Volunteer Driven, Professionally Guided Jamboree Staff Opportunity

The Scout is the customer at the Summit Jamboree, and all staff members are there for only one purpose: to facilitate and enhance the customer experience. The Jamboree staff mantra will be “volunteer driven – professionally guided.” There will not be the past duality of one volunteer and one professional for each major Jamboree assignment. There will be less management staff and more customer-engaged staff. There will be an emphasis on recruiting younger Jamboree staff by offering opportunities for a shorter commitment of time to the Jamboree through “job-sharing” in those areas where this is possible. The OA will continue to provide a variety of support and program-related services, especially with the “Jamboree Trek” and “Giving Back” experiences. The Jamboree staff camp will be separated from the participant camps to allow “downtime” and appropriate opportunities for rest, relaxation and spending time with other Scouters. Food service will be awesome, personal hygiene facilities will be first class and being on staff at a Summit Jamboree will be on every Scouters’ “to do” list.

8) Go Green, Go Healthy and Go Safe

Going Green will be more than just a buzz word at the Summit Jamboree. The absolute best practices of eco-friendly camping will be emphasized and shown to be scalable and sustainable at local council camps. The Summit will be the “poster child” of scouting conservation practice and Leave No Trace camping. Likewise, Going Healthy will be the Jamboree lifestyle. Nowhere will the new BSA emphasis on childhood health and fitness be more evident than at a Summit Jamboree. Everyone will walk as much as possible. We will offer less unhealthy food and drink. And we will maintain the high standards of Going Safely that were the benchmark of the 2010 National Scout Jamboree.

9) Sustain the Scouting Movement for the NEXT 100 Years

The Summit Jamboree will preserve the best of the Jamboree traditions from the past and begin a brand new set of Jamboree traditions for the future. A Scout (or staff or visitor) who comes to the Jamboree at the Summit will be introduced to the World Brotherhood of Scouting more than has ever been attempted in the past. The goal will be for everyone to understand that Scouting is a “MOVEMENT” of young people and supportive adults from all around the world.

10) Offer Scouts, Scouters and Visitors a True “Once in a Lifetime” Experience

It seems that nowadays, everything is a “once in a lifetime” opportunity. A Summit Jamboree will actually be that type of experience for everyone – Scouts, Adult Leaders, Staff Members and Visitors.